

Dear Supporter of Highland Arts,

Twenty years ago, the Highland Arts Council helped found The Highland Center. Both organizations have strong missions:

The Highland Center *A catalyst for cultural and economic development*
Highland Arts Council *Arts are essential to our communities*

We have joined forces, once more, to put the finishing touches on our main function space, the auditorium. In keeping with our missions, and with donations of over \$16,000 in hand, we are looking to **raise the final \$24,000** by mid-July to build appreciation and **support for the arts** and outfit the space for meetings and conferences -- enabling us to bring more **economic development** to our county.

Our campaign will make the grand room at the Center a place for a full range of events; including musical and theatrical performances, meetings, conferences, reunions, weddings and more. With your support we will be able to purchase:

- Acoustic panels for sound control
- Additional lighting
- Comfortable Seating
- New Sound Equipment
- Back of Stage Screening
- Staging Platforms

We strongly believe that the arts are one of our community's greatest assets. We have been supporting our local arts and arts education groups for more than 20 years, helping make our building a unique and vibrant place that attracts talented people, educates our children and enriches our lives.

Nowhere else, locally, do we have a space as unique as ours. Small or large performances, meetings, and events can be held in a polished, indoor, comfortable space. The enhancements this campaign supports -- acoustics, lighting, seating, and staging -- will allow us to engage a diverse audience and host a variety of functions. The improved experience will bring more resources to our community.

When the Arts Thrive, Our Community Thrives!

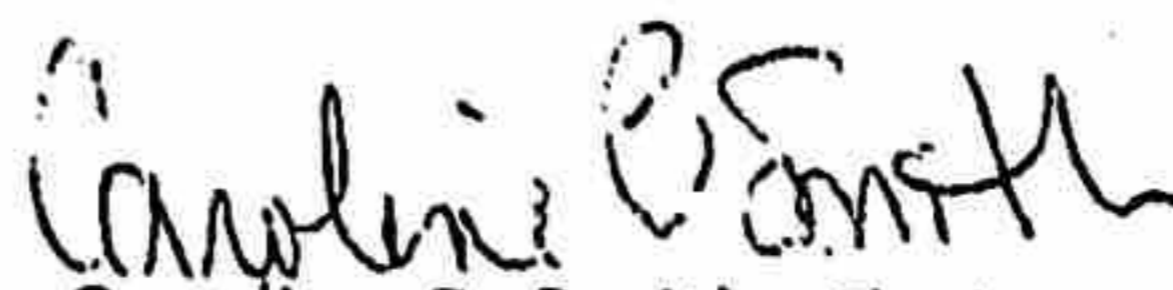
You have supported or watched our progress over the years; now, we are asking you to help us finish our space. Your gift to this campaign will have a **tremendous impact** in our community. Consider using this opportunity to celebrate the life or memory of a loved one while supporting our mission!

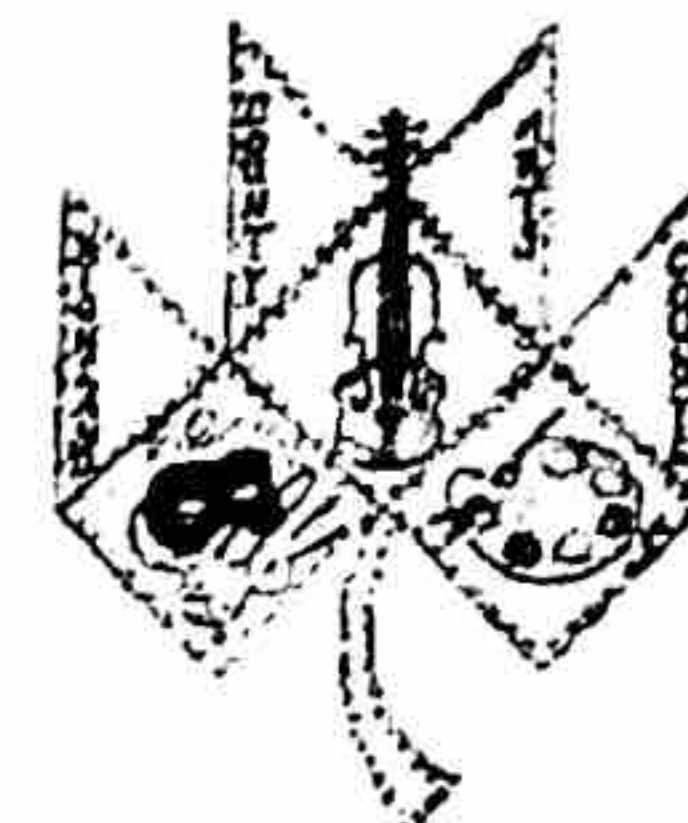
Please respond before July 15th to assure we meet our capstone \$5,000 challenge gift deadline!

To donate, send in checks to: The Highland Center, P. O. Box 556, Monterey, VA 24465 or donate online at www.thehighlandcenter.org.

Your gift is truly appreciated.


Jason Canze, Chair
Highland County Arts Council


Caroline B. Smith, Chair
The Highland Center



When the Arts Thrive, Our Community Thrives

Highland County Arts Council Board

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The Highland Center Board

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Help us meet our 40k goal by choosing a level of support

\$50: High Risers Club (support our new staging platforms)	\$300: Acoustic Club (purchase new acoustic panels)
\$100: Producers Club (support our new sound equipment)	\$500: Spotlight Club (new complex lighting)
\$150: Front Row Club (purchase a state of the art chair)	\$1,000: Directors Club (overall support)

Yes! I would like to help put the finishing touches on the grand room.

Donor Name _____
Mr. Mrs. Ms. Dr. Hon. Mr. & Mrs.

Address _____

City _____ State _____ Zip _____

Phone Number _____ Email _____

Donation Amount _____

- Yes, I would like to be listed as a donor to this campaign
- No, I would prefer to remain anonymous

Made in honor or memory of: _____ _____ _____ _____

*Please make checks payable to The Highland Center or The Highland County Arts Council (HCAC).
Donations can be mailed to P.O. Box 556 Monterey, VA 24465*

If you're interested in a campaign cost breakdown, please contact us at 540-468-1922